



grams, which include energy conservation, recycling, and guest and community relations programs.

The Ramada Treasure Island Resort on Grand Cayman has developed a governmental island recycling program with the help of its staff. Employees of the Grenada Renaissance Resort have established daily “beach litter patrols” in an effort toward keeping Grenada’s pristine beaches pollutant free. The Ramada Royal Reef Resort in Belize has eliminated the use of environmentally destructive chlorine in their swimming pool. Instead they are using an innovative water treatment process called “copper ionization,” a process which eliminates unwanted algae and bacteria naturally. Plans are currently underway to use this system at other Ramada properties. In addition to Ramada’s commitment to environmental consciousness, their Caribbean hotels and resorts offer a wide range of interactive eco-encounters.

Located on an eight acre preserve overlooking the Caribbean Sea in Belize City, Ramada’s Royal Reef Resort and Marina offers a wide variety of tours and treks. The extensive reef system, jungles, mountains and meandering inland rivers, all easily accessible from the coast, make Belize a prime eco-tourist’s destination. The Crooked Tree Wildlife Sanctuary, located 33 miles northwest of Belize City, consists of a vast network of inland lagoons, swamps and waterways. This is an excellent spot to view Belize’s magnificent wildlife. During the dry season, thousands of birds congregate here, offering tremendous bird watching and photographic opportunities.

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hether it be scouting for rare parrots, taking botanical treks, hiking to distant waterfalls or volcanic lakes

or mountains, whale watching, swimming with wild dolphins, or searching for exotic tree frogs deep within a tropical rainforest; each experience helps define the meaning of life and ones co-existence with the forces of nature. Travelers in search of these exotic natural wonders arrive with more than a toothbrush, they also pack their conscience. For responsible hoteliers, eco-tourism is a dichotomy. A delicate balance exists between attracting tourists to environmentally rich areas, and preserving those same environments. Ramada International Hotels and Resorts in the Caribbean and Latin American region, see eco-tourism as the wave of the future, and have made a strong commitment to becoming “the hotelier of environmental integrity.” The Ramada International Hotels and Resorts’ properties throughout the Caribbean have implemented “environmental consciousness” pro-

(ABOVE) REMOTE WATERFALLS WITH LUSH FOLIAGE BECKON TREKKERS TO THESE PLACID SETTINGS. (BELOW RIGHT) RED LOBSTER CLAW HELICONIA..



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